

UNIVERSITY OF WINNIPEG

FOUNDATION

e-News

e-News—FOR DONORS AND FRIENDS OF THE UNIVERSITY OF WINNIPEG

VOL. 1, NO. 2, SUMMER 2007

Exciting things are happening at The University of Winnipeg

Significant new developments are planned for The University of Winnipeg that will provide students with an enriched academic environment and exciting new facilities. The physical changes that are beginning to take place on campus reflect the transformative nature of this period of our institution's history as we seek to better prepare our graduates for the future.

The mandate of The University of Winnipeg Foundation is to raise private funds in support of the vision and mission of the University. In the coming months, you will hear more from University President Lloyd Axworthy and from the Foundation about the important capital projects at the University and the opportunities for donors to assist in completing these projects.

We know our donors take pride in the progress and success of our University in delivering high quality education and making higher education accessible for all. Donors to The University of Winnipeg and its Collegiate can take individual and collective credit for helping, in the past as in the present, to bring exciting developments to fruition for the benefit of our students and of society.



H. Sanford Riley
Chancellor, The University of Winnipeg
Chair, The University of Winnipeg Foundation Board



Susan A. Thompson
President and C.E.O.
The University of Winnipeg Foundation

Many important projects are coming on line, including key capital elements of The University of Winnipeg's vision for the future: the historic renovation of Convocation Hall within Wesley Hall; development of the University's

new Science Complex and Richardson College for the Environment; development of The CanWest Centre for Theatre and Film; and the expansion of Duckworth Centre and reconfiguration of Spence Street.

In addition to capital projects, fundraising for student scholarships and bursaries and for academic enhancements are long-term priorities of the Foundation. An important initiative for this vision of the future is to build an Opportunity Fund that opens the doors to higher education, through encouragement and support, for those who could not otherwise obtain a university education.

We invite our donors who have an interest in supporting a particular type of project or initiative to contact us. We will be pleased to help direct your investment to support higher education in a manner that best reflects your interests as a donor.

In the months ahead, we look forward to sharing more news on donor support for the important initiatives of our University.



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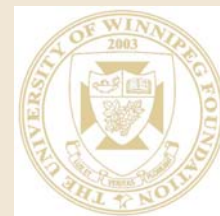
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A Message from the Campaign Chair

Dynamic vision of the kind our University President Lloyd Axworthy and the University's Board of Regents have planned requires the support and interest of our alumni and friends. For all of us who have benefited by our education at The University of Winnipeg and its Collegiate, a Capital Campaign provides an ideal opportunity to pledge support for your alma mater in a tangible way. We can achieve tremendous progress through our collective efforts.

We are encouraged by the commitment to the University and The Collegiate that we are seeing from our own University community. Our Faculty, Staff, and Retirees have already made a strong show of support in a highly successful internal Family Campaign that raised over \$2 million. Other members of our University Family, including our Board of Regents, past and present, are now in the process of adding their gifts to this growing total. To those who have already contributed, we thank you for your demonstration of confidence in the future of this institution.



*R.M. (Bob)
Kozminski, Chair,
The University
of Winnipeg
Campaign*

As we continue to contact alumni and friends, we look forward to hearing from each one of you. We hope that we can help you build a legacy of giving that meets your personal interests as a donor, while helping to sustain and bolster the strategic initiatives of our University for the benefit of both present and future generations of students.

Province of Manitoba Provides \$5.2 Million to Make Wesley Hall a Sustainable Heritage Building

On June 19, 2007, Minister of Advanced Education & Literacy Diane McGifford announced \$4.2 million in funding to upgrade Wesley Hall mechanical and electrical systems to help make it a "green" heritage building. This is in addition to \$1 million in support for the Convocation Hall restoration from the Province's specified capital fund originally announced

in 2003, for a total investment of \$5.2 million in interior upgrades.

"The Province of Manitoba is pleased to be supporting the restoration of historic Wesley Hall," said Minister McGifford. "The 'castle' on Portage Avenue has served as a symbol of higher learning in our province for more than a century. This project will ensure that Wesley Hall continues to play that role well into the future."

"This generous support from the Province of Manitoba allows us to not only bring Wesley Hall back to its historic grandeur but also to be on the forefront of sustainable building practices," said Dr. Axworthy, noting that the installation of 'green' energy-efficient technologies will make Wesley Hall one of the most sustainable historic buildings in Canada.



FROM LEFT: UNIVERSITY PRESIDENT LLOYD AXWORTHY, MINISTER OF ADVANCED EDUCATION & LITERACY DIANE MCGIFFORD, UNIVERSITY OF WINNIPEG FOUNDATION BOARD MEMBER DR. DOUGLAS W. LEATHERDALE, UNIVERSITY OF WINNIPEG FOUNDATION PRESIDENT & CEO SUSAN THOMPSON

CONVOCAATION HALL

Dr. Douglas Leatherdale's Generous Gift Completes Restoration of Convocation Hall

When University of Winnipeg Foundation Board Member and United College Alumnus Dr. Douglas W. Leatherdale learned that Convocation Hall was to be restored, he was happy to get involved with the project.



DR. DOUGLAS W. LEATHERDALE

On June 19, 2007, Leatherdale announced his gift of \$500,000 to enable a team of highly skilled plasterers to recreate the original plaster details of Convocation Hall's famous ceiling.

"Convocation Hall has always been the heart of the University and The Collegiate," said Dr. Leatherdale, who was awarded an honorary degree from the University in 2000 and who experienced first-hand how central Convocation Hall was to campus life as a student in the 1950s. "I am delighted to be able to support the restoration of this beautiful and inspiring hall."

Dr. Leatherdale has given generously to The University of Winnipeg in the past including a \$500,000 gift in 2005 to establish the Dr. Douglas W. Leatherdale Global Citizen Internship Program. Dr. Leatherdale also created an endowed scholarship fund of more than \$1 million to honour the memory of his father; The Walter W. Leatherdale Scholarship is awarded to students from rural backgrounds.

Ron Riddell and Dr. Gerald Bedford Remember

When architects began the laborious task of restoring Convocation Hall last year, they met with unexpected challenges: the Hall's original blueprints could not be located and photographic archives prior to the Hall's multiple renovations were limited.

As the centre of social activity and truly the heart of the University, Convocation Hall holds a central place in alumni recollections of their university days, and restoration of the Hall was a high priority for many. Architects wanted to restore it accurately and to its original glory.

Dr. Gerald Bedford received a phone call from the architects in January 2006, asking if he recalled the design of the original light fixtures. Bedford was a student at The University of Winnipeg (formally United College) from 1943 to 1946 and then a professor from 1946 to 1991.

Bedford called on the assistance of his long-time friend and colleague Ron Riddell, who began classes at United College in 1942 and later taught at The University of Winnipeg Collegiate before becoming Assistant to the President.

Together, the friends were able to recall fine details of Convocation Hall, such as

the original lighting and main fixture, and the gilding and design of the ornate plaster ceiling. The two friends became an integral part of the process and were brought in frequently to consult on the historical accuracy of the restorations.



ABOVE LEFT: DR. GERALD BEDFORD AND ABOVE RIGHT, RON RIDDELL.



Convocation Hall will reopen, completely restored, on Homecoming Weekend. Both Ron Riddell and Dr. Gerry Bedford will be there to see their labour of love completed.

LEFT: THE RENOVATED INTERIOR HALL
RENDERING: MARK AGER OF CORBETT
CIBINEL ARCHITECTS

CANADIAN GOVERNMENT DONATES TO THEATRE AND FILM BUILDING AT UWINNIPEG



ABOVE: TREASURY BOARD PRESIDENT VIC TOEWS

LEFT: UNIVERSITY OF WINNIPEG PRESIDENT LLOYD AXWORTHY

The Honourable Vic Toews, President of the Treasury Board and Member of Parliament (Provencher), on July 24 announced funding for up to \$473,600 for the University's theatre and film building, helping to bring the University's \$5.5 million project, announced in December 2006, towards completion.

The Canadian Heritage funding will make possible the renovation of two rehearsal rooms and two large acting studios as well as the acquisition of specialized sound, lighting, and audio-visual equipment.

In making the announcement Minister Toews noted that The University of Winnipeg's Department of Theatre and Film has demonstrated commitment not only to students but also to the local arts community, making its facilities available to the broader community.

UWinnipeg President and Vice Chancellor Lloyd Axworthy thanked the federal government for its contribution to the University's theatre and film building, expressing the importance of this gift for University students as well as for the local and national arts communities that benefit from the facilities and from the work of graduates of the program.

Doug Arrell, Chair, Theatre & Film Department at UWinnipeg, added his thanks to the Department of Canadian Heritage for contributing to enhanced performance and training space on campus. He emphasized the importance of the gift to both students and local theatre groups, noting that the University's rehearsal spaces are rented to outside groups about 700 times a year.



LEFT: THEATRE & FILM CHAIR DOUG ARRELL

State-of-the-Art Performance & Rehearsal Space

In December 2006, Leonard Asper, President and CEO of CanWest Global Communication Corp., announced a corporate gift of \$3 million towards the University's \$5.5 million theatre and film building project, establishing The CanWest Centre for Theatre and Film. Bruce Leslie, CanWest VP of Community and Public Relations, described the gift as an investment in the future of what is "arguably the largest industrial sector in the world, entertainment. This industry incorporates film, theatre, music, television and broadcasting. And there is no better investment than in our own community, our neighbourhood."

The new Centre will feature state-of-the-art performance, production, and teaching facilities for theatre and film students and include a 120- to 170-seat theatre plus labs and studios dedicated to lighting, sound and recording, and film and media production. The Centre will also house specially designed rehearsal and teaching spaces for costume, make-up, and prop development.

With CanWest Global Communications Corp. and Canadian Heritage gifts in support of the building project, fundraising in the coming months will focus on gifts for specialized equipment to help create a truly outstanding national performance and training facility in Winnipeg.

Open to the Community

UWinnipeg's Department of Theatre and Film is one of the largest and renowned programs in Canada offering undergraduate and pre-professional training for theatre and film artists and practitioners. Located in the heart of downtown Winnipeg, the University's new Centre will be available for community use and serve as a welcome addition to Canada's cultural landscape.

Introducing our Legacy Circle VOLUNTEERS

“Volunteers are not paid, not because they are useless, but because they are priceless.”
—Voltaire

The University of Winnipeg Foundation is fortunate to have a core team of “priceless” volunteers who have close ties to the University.

The Gift Planning Committee is chaired by Dr. John Bulman (Chancellor Emeritus and Foundation Board member, and includes: Laureen Bulman (former Women’s Auxiliary member); Jane Maksymiuk (daughter of University of Winnipeg President Emeritus Dr. Henry Duckworth); Joan Anderson (Alumna & former University Relations staff); Don Kerr (retired Physics Professor); Steve Coppinger (President’s Office—Special Projects); and Irene Sanderson (Alumna and long-time volunteer in Advancement Services).

These volunteers have been recruited by the Foundation to educate and bring awareness to both current and future supporters of The Legacy Circle program, our newest giving program. Their collective knowledge of the institution, long-standing relationships, and deep commitment to the University serve us well as we make every effort to serve our donors and seek future support for our students and faculty.

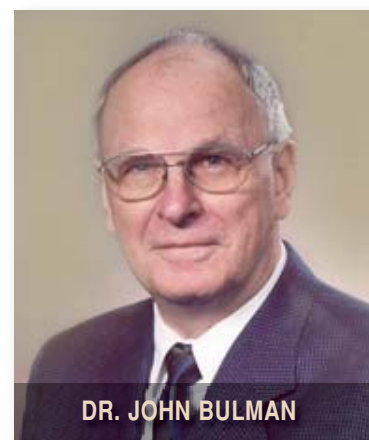
The Professional Advisory Committee is a Legacy Circle ad hoc committee of eight volunteers who bring a wide range of professional expertise to the Gift Planning Program. The membership includes: DeWayne Osborn and Dave Meyers—Lawton Partners Financial; Tim Chimuk—Investors Group; Roma Bellhouse—ScotiaTrust;

Larry Frostiak—Frostiak & Leslie; Wynn Sweatman—Sweatman Insurance & Retirement Services; Serena Kraayeveld—PricewaterhouseCoopers; and, David Sellen—Deeley Fabbri Sellen Barristers.

These professionals provide valuable information and knowledge concerning the marketing and promotion of planned and legacy gifts in support of The University of Winnipeg Foundation. They also help to brief Foundation staff and Board members on legal, technical, or regulatory changes and developments in planned giving.

As Dr. Bulman maintains, “Volunteers in gift planning want to help create legacies to support ‘their’ organization in the future. And, statistics show that people don’t usually leave legacies unless they are asked. So this handful of volunteers has already made a significant difference in the future of The University of Winnipeg, simply by asking people to consider leaving a bequest to The University of Winnipeg Foundation.

And who can put a “price” on this kind of commitment and dedication?



DR. JOHN BULMAN

THE
LEGACY
CIRCLE

Join us

at the Legacy Circle Garden dedication,
a 2007 40th Anniversary Homecoming Event.

When 11:30 am, Sunday Sept. 16, 2007

Where Front Lawn of Wesley Hall

Contact: Sue Kennedy

Planned Gifts Officer

The University of Winnipeg Foundation

The Global Connection



AZUKA GRACE EKPUNOBI, BETH NNNENNE OLUKA, DR. MICHAEL EZE AND EZIAKU AKOBUEZE IN THE LAB.

Is the message getting through to those who need it most? Do mothers understand that going against their instincts might save their child's life? Can women quietly take a powerful role against disease, even if it counters tradition?

Global College

the University of Nigeria, Nsukka
to
the University of Winnipeg =
11,000 km



The Igbo Community, "Umunna (Igbo) Cultural Association of Manitoba Inc.", collaborators with Global college in this initiative, have their origins within the circle on the map above, and in the midwest, across the River Niger.



Beth Nnenna Oluka, Azuka Grace Ekpunobi and Eziaku Akobueze, all graduate students at the University of Nigeria, Nsukka (UNN), are working on these very tough questions with thesis projects that have brought them from Nigeria to The University of Winnipeg. Working with Dr. Michael Eze, Director at the Institute for Health and Human Potential at the Global College, and Dr. Carole Beaudoin, HIV & STI Epidemiologist at the Public Health Agency of Canada, the women began their five-month stay in Winnipeg by participating in the Summer Institute in Infectious Diseases II (June 11-15, 2007).

The second biennial Institute focussed on the issues and strategies for the intervention on HIV/AIDS. Looking at both local and global fronts, the impact of the disease was studied, highlighting prevention, care, and awareness. Women and children were specially addressed, for they are particularly vulnerable to this scourge as a result of an intricate link to sexuality and gender bias. This summer Institute was run in partnership with the University of Manitoba (UofM), the International Centre for Infectious Diseases (ICID) as well as the Prairie and the Atlantic Centres of Excellence for Women's Health; plus other supporters.

With the support of Dr. Douglas Leatherdale and the Department of Foreign Affairs and International Trade (DFAIT) in Ottawa, through the University's Global College, Beth, Grace, and Eziaku are able to look at their areas of study from both a local and a global perspective. While in Winnipeg, they will be examining the local population through practical work experience and focus groups at Nine Circles Community Health Centre. On their return to Nigeria, the women will then perform the same research and studies with their local population. They hope this grassroots-level research will gather the kind of data to make real and effective advancements against HIV/AIDS.

Beth Oluka wonders what the impact of media is on the message. While access to television, radio and the internet is available in larger centres, many Nigerians live in rural areas without the easy access to popular media. She asks aloud what the level of comprehension of the disease is. Unfortunately, she says some Nigerians suspect that HIV/AIDS is an invention from the West, a ploy of advantaged societies to keep the poor down.

Hoping to work at the grassroots level with community leaders, chiefs, and stakeholders, and with clinics, NGOs, and schools, Beth will be on the frontlines acting as an agent of social change. She is aware that battling traditional roles and prejudices in Nigerian society will not be easy, but candidly says the future of the country would be at risk if the situation were left as it is.

“...telling a mother not to breast feed a child is a kind of a slap in the face...”

—BETH OLUKA



With years spent as an educator and nurse, Grace is very familiar with a hospital setting, particularity relating to the clinical treatment of HIV/AIDS. She is struck by how the most natural and healthy response of a new mother, breastfeeding, was actually working in reverse to sustain a healthy child. When an HIV positive mother gives birth to a healthy baby, the normal and natural mother's milk will act as an infective agent. While the contamination rate varies, depending on other factors, it is acknowledged that prolonged breastfeeding will pass the virus from the HIV infected mother to her child.

Grace wonders how to pose these sensitive topics to infected mothers. After learning their own diagnosis, will they understand the consequences? Will they refuse to give up breastfeeding? Be overcome with guilt or be weighed down by pressure? Will they fear being labelled diseased by their communities, or worse, by their husbands and families?

After agreeing not to breastfeed, the mother must have accessible formula and understand how to properly feed the child. Unfortunately, formula must be mixed with water, and in rural Nigeria it is always a question of source and quality. Many communities do not have consistent supply of bacteria-free water. With this multi-faceted area of interest, Grace is prepared for the challenges of this laudable research project.

In Nigeria's traditional male dominated society, Eziaku is looking for a way to empower women in their own homes. She is researching how a microbicide (an antimicrobial topical cream)—if eventually available—might protect women from the HIV disease. Used consistently and on the woman's own initiative, it may be a solution to the age-old resistance some African men have to using condoms. The challenge, aside from developing and approving a microbicide (research by the scientific community is underway), is to shift the cultural perception of what is an acceptable private practice and turn the tables on the traditional balance of power with regards to sexual decision-making.

Eziaku's research in Winnipeg with a test group will examine how women feel about a topical agent; the level of comfort, consistency of application, and trust in a new product. With these results, similar subjects will be researched in Nigeria to find differences in cultural attitudes, and perhaps, solutions to problems and barriers. Since it is the spread of the disease that is at the heart of the issue, this kind of intervention, when quietly performed in private, may result in tremendous numbers of lives saved. Although requiring cooperation at many levels—from scientists, pharmaceutical companies, medical professionals, health educators and most importantly, the women themselves—this kind of determined research may prove the most powerful in preventing infection of women and thus their children, and therefore increasing the prospects of slowing the spread of HIV/AIDS in Nigeria.

The ladies are grateful to the Associate Vice-president (International) Dr. Neil Besner, and Sandy Altner, the Executive Director of the Global College, for their efforts to bring them here. Looking forward to future exchanges, Dr. Eze is philosophical about the potential impact of the exchange program on curtailing the rapid spread of HIV/AIDS in Nigeria.

Dr. Eze's fourth student, Cameroonian Mr. Francis Awah, was sponsored by DFAIT, and also worked within the Global College's sphere for five months, in collaboration with Dr. Keith Fowke, leader of a famous HIV/AIDS group at the University of Manitoba Health Sciences. Francis researched some herbal extracts that have been claimed to improve the health of HIV infected persons. He left for Nigeria on July 30, 2007.

The University of Winnipeg is able to work with the Nigerian Igbo Community in Winnipeg, the U of M, the ICID, the Women's Centres of Excellence and other institutions on HIV/AIDS research with the help of significant donors such as Dr. Douglas Leatherdale and DFAIT, without which, much of this kind of international research would not be possible.

Text: Dawn Huck

Graduates, *this one's for you!*

Dr. Gerald Bedford is dedicating his second book *The University of Winnipeg: The First 40 Years*, to the University's graduates.

This book is for the graduates," said Bedford. "We have very successful alumni and the University owes its fame to them."

The book, which will trace the University's history from Charter Day in 1967 to the present day, will be released in September at The University of Winnipeg's 40th Anniversary Homecoming Weekend.

Bedford began writing the follow-up in 2003, wanting to record the University's history for the period not covered in his first book. In September of 2006, University President Lloyd Axworthy approached Bedford and asked him if he could complete the book before the University's Homecoming.

"I didn't think it would be possible to finish the book in time for Homecoming," said Dr.

Bedford. "Then Susan Thompson (President and C.E.O. of The University of Winnipeg Foundation) approached me. She put together a team of people to help with the project. Thanks to this support, I was able to finish the book in time."

Among those on Bedford's team are Karen Hunt, Acting University of Winnipeg Librarian; Scott deGroot, Research Assistant; and David Carr, Bedford's former student, now Director of the University of Manitoba Press, and Pat Sanders, copy editor.

H. Sanford Riley, University Chancellor and Chair of The University of Winnipeg Foundation Board, offered his support and encouragement to make completion of the project possible.

The University of Winnipeg Library Publishing will publish the book and Friesens will print the hard cover edition which will feature the University's Coat of Arms.

Text: Laura Ruddock

This special book will be a coveted edition among alumni—get your copy while you can at Homecoming Weekend.



This is a follow-up to his 1976 title *The University of Winnipeg: A History of the Founding Colleges*

2007–2008 University of Winnipeg Foundation Board Members

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UNIVERSITY OF WINNIPEG FOUNDATION PRESIDENT AND CEO
Susan A. Thompson

40 Years as a University
136 Years of Excellence

Manitoba College 1871 Wesley College 1905 United College 1938

The University of Winnipeg 2007 Homecoming and Reunion Weekend

Thursday September 13
to Sunday September 16

Please visit www.uwinnipeg.ca
for the Homecoming Program
& Events schedule

To read The Collegiate Campaign Newsletter and other materials, visit The University of Winnipeg Foundation website:
www.uwinnipegfoundation.ca

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e-News would be delighted to receive your feedback. Please email us at: nkampen@uwinnipeg.ca